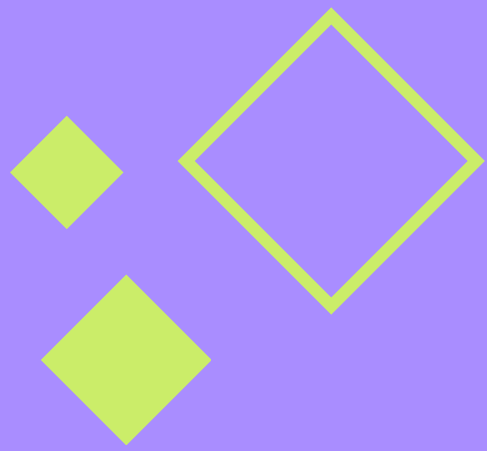




Real-Time Financial Analysis for Smarter Decisions on-the-Fly



Graeme Scott
Strategic Forecasting
& Budget Lead at
NatWest Group



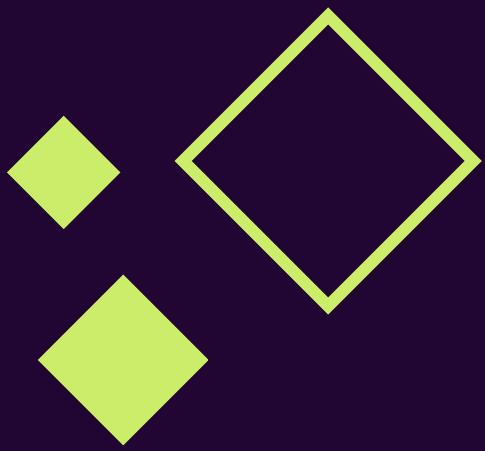
A Continuously Evolving Platform

Since moving onto Uptempo's platform more than five years ago, we have been incredibly impressed with the level of additional functionality that has been added to the system.



Graeme Scott

Strategic Forecasting & Budget
Lead at NatWest Group



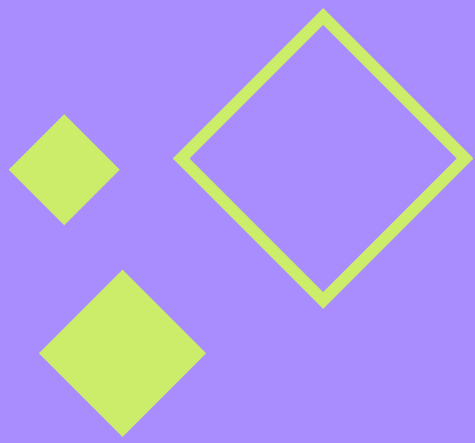
Optimized Spend Analysis

This additional functionality has allowed us to move from being a function that simply monitors spend to one that analyzes and optimizes it.



Graeme Scott

Strategic Forecasting & Budget
Lead at NatWest Group



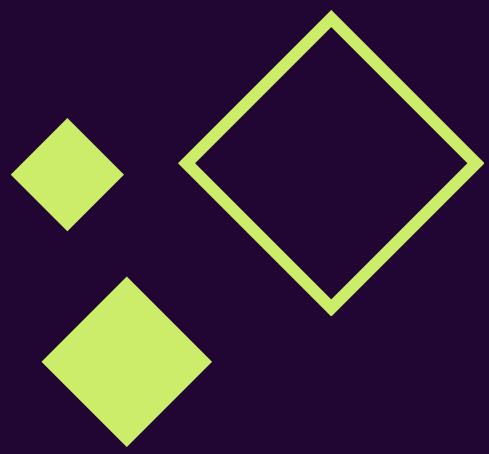
Unified Marketing Financials

Bringing all types of channel marketing spend into one tool has allowed us to accelerate the speed at which we can reconcile, analyze, and present our monthly financials.



Graeme Scott

Strategic Forecasting & Budget
Lead at NatWest Group



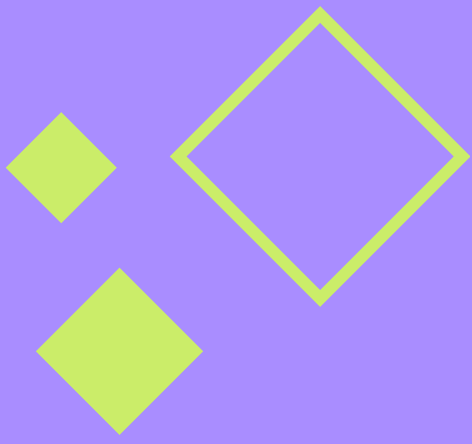
Marketing Decisions in Real-Time

The snapshot tool allows us to review, at a fast pace, our current month's spend versus our monthly spend expectation, allowing us to identify any areas where further focus is required.



Graeme Scott

Strategic Forecasting & Budget
Lead at NatWest Group



Streamlined Collaboration

I am always super impressed with the level of support we receive, not just from our CSM, but from the entire team at Uptempo.



Graeme Scott

Strategic Forecasting & Budget
Lead at NatWest Group