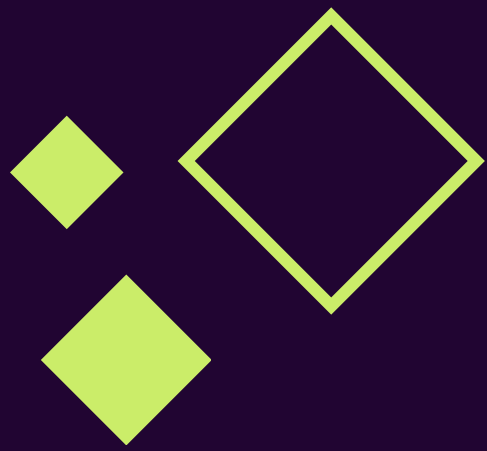


All Relevant Dots Connected to Make Strategic Pivots and Plan Smarter



Gary Lucas

Marketing Operations
Manager at **Equinix**



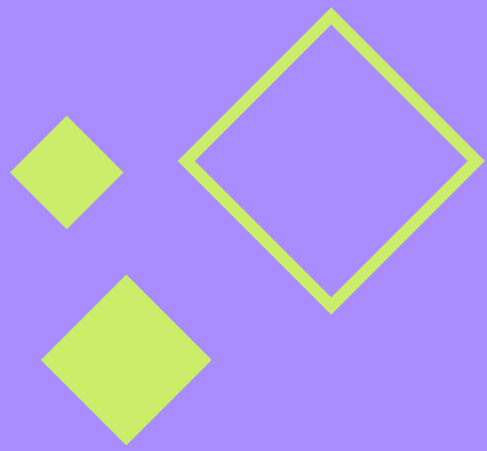
One Central Marketing Platform

Uptempo empowers me with new abilities and insights by providing a centralized platform for budget management, planning, and forecasting.



Gary Lucas

Marketing Operations Manager
at Equinix



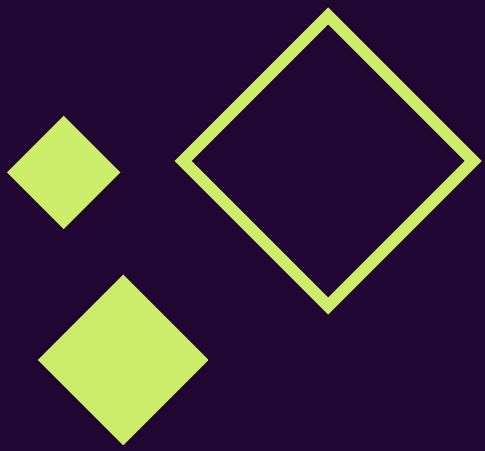
No Rude Budget Awakenings

With Uptempo, I can track and allocate funds more effectively, ensuring optimal resource utilization.



Gary Lucas

Marketing Operations Manager
at Equinix



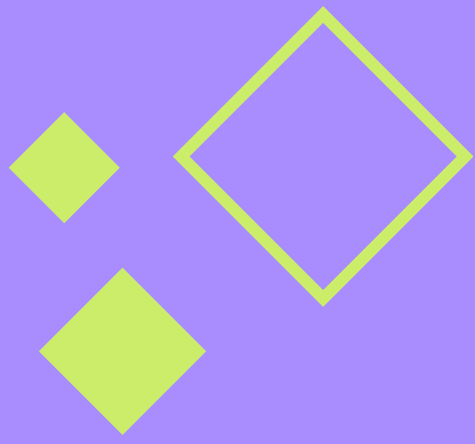
Decision-Making in Real-Time

Its reporting and analytics capabilities offer deep insights into marketing performance, enabling data-driven decision-making and the ability to adjust strategies in real-time.



Gary Lucas

Marketing Operations Manager
at Equinix



All Relevant Dots Connected

Uptempo's integration with various data sources enhances visibility and transparency across marketing initiatives, fostering better collaboration and alignment within the organization.



Gary Lucas

Marketing Operations Manager
at Equinix